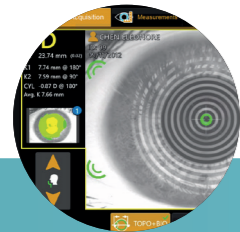


# A FAST AND EASY PROCESS THAT IS SMOOTH FOR THE OPERATOR AND COMFORTABLE FOR THE PATIENT

## 4 EASY STEPS



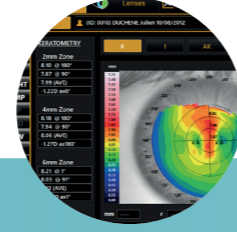
Select patient and acquisition mode.



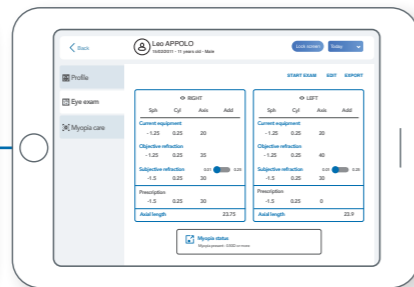
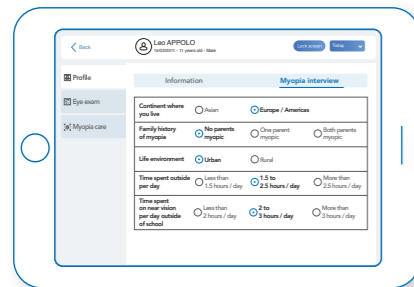
Align patient and adjust motorized chinrest.



Follow alignment guidelines to focus and start acquisition.



Review results and automatically transfer to the digital solution.



Early myopia detection and risk factors identified during comprehensive interview



Measurement of axial length compared to international normative eye growth data<sup>(4, 5, 8, 9)</sup>

8. Zadnik, K., Sinnott, L.T., Cotter, S.A., Jones-Jordan, L.A., Kleinsteijn, R.N., Manny, R.E., Twelker, J.D., Mutti, D.O., 2015. Collaborative Longitudinal Evaluation of Ethnicity and Refractive Error (CLEERE) Study Group. Prediction of Juvenile-Onset Myopia. JAMA Ophthalmol. 133, 683-689. 9. Flitcroft, D.I., He, M., Jonas, J.B., Jong, M., Naidoo, K., Ohno-Matsui, K., Rahi, J., Resnikoff, S., Vitale, S., Yannuzzi, L., 2019. IIMI - Defining and Classifying Myopia: A Proposed Set of Standards for Clinical and Epidemiologic Studies. Invest. Ophthalmol. Vis. Sci. 60, M20-M30.

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Myopia Expert™ 700 is a medical device MDD class IIa. Legal manufacturer : Visia Imaging S.r.l.  
For professional use only. Read attentively instructions for use.

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# BECOME A REFERENCE IN MYOPIA CARE. NATURALLY.



## EXPERT MYOPIA CARE



ESSILOR INTERNATIONAL

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## EXPERT MYOPIA CARE



### SET YOURSELF APART AS A REFERENCE MYOPIA CARE CENTER

Driven by the growing prevalence of myopia and innovative control solutions, families are increasingly seeking effective **professional myopia care**.

Become a **reference myopia care center** to create trust and better serve patients and their families.

Set yourself apart with a best-in-class, **comprehensive myopia care solution** including instruments, protocols, and a digital application.



**Expert Myopia Care is composed of Myopia Expert™ 700 and its digital solution**, offering you a highly accurate and turnkey resource that enables proactive myopia management.

#### YOU PROBABLY KNOW...

- Accurate visual correction based on refraction is important but **not sufficient for slowing down the progression of myopia**.
- **Myopia management**, comprising regular monitoring and myopia control solutions, is needed to slow down the progression of myopia.
- **The earlier myopia** is controlled, the less likely it is to become more severe<sup>(1)</sup>.

#### ... BUT DID YOU KNOW?

- International Myopia Institute recommends a myopia follow-up exam every 6 months<sup>(1)</sup>.
- Axial length is a necessary measurement to accurately monitor the effectiveness of myopia control solutions.
- Optical biometry methods are 5 to 10 times more accurate than refraction<sup>(2)</sup>.
- **The Myopia Expert™ 700** is accurate to 27  $\mu\text{m}$  giving you the precision you need for effective myopia management.



**BUILD A COMPELLING MYOPIA MANAGEMENT JOURNEY FROM EARLY DETECTION TO MONITORING**

Essilor Instruments brings a scalable and professional protocol to your practice for effective and proactive myopia management from early detection to long term monitoring.

For each child, identify **the most important myopia risk factors**, including family history, environmental influences and behavior, through a comprehensive interview based on the International Myopia Institute guidelines.

Automatically **detect myopia onset**<sup>(3)</sup> combining objective and subjective refraction data, enabling you to recommend the relevant myopia control solution.

**Monitor myopia evolution with axial length** to easily assess and adjust the myopia control solution with Myopia Expert™ 700 displaying these data against international eye growth data<sup>(4,5)</sup>.

**Don't stop at being an expert – be a reference.**

**INTUITIVE AND CONVENIENT WORKFLOW FROM INTERVIEW TO RECOMMENDATION AND HANDOVER**

**Immediately connect** your instruments through an interface that is simple to operate at all levels of experience.

Intuitively interpret results<sup>(6)</sup> with a **simple dashboard combining all relevant myopia data** (comprehensive interview, objective and subjective refraction, axial length and topography) from different instruments.

Create a standardized myopia patient flow that can be operated through delegation.

**Myopia care made easy for you. All the expertise at your fingertips.**

# 3

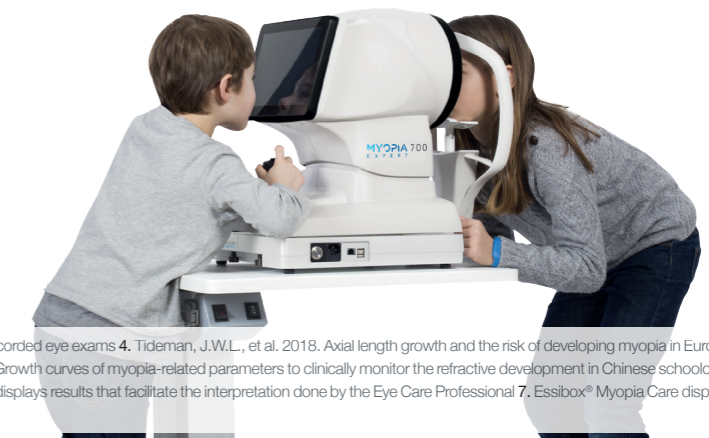
**MAXIMIZE ENGAGEMENT OF THE PATIENT'S FAMILY IN MYOPIA MANAGEMENT FOR STRONGER RESULTS**

Explain clinical results in a meaningful way thanks to an educational and patient-friendly interface.

Engage your patients in the long term with personalized recommendations<sup>(7)</sup> for their myopia management. This could include lifestyle recommendations, a selection of the most relevant myopia control solutions and planning of follow-up exams.

Create strong engagement from parents and children, involving them in myopia control by delivering a **personal Myopia Passport** that combines all myopia data, recommendations and educational content.

Thanks to the trust you build, generate repeat business opportunities by **letting your patients spread the word**, recommending your expertise and your practice.



1. Gifford, K.L., Richdale, K., Kang, P., Aller, T.A., Lam, C.S., Liu, Y.M., Michaud, L., Mulder, J., Orr, J.B., Rose, K.A., Saunders, K.J., Seidel, D., Tideman, J.W.L., Sankaridurg, P., 2019. IMI - Clinical Management Guidelines Report. Invest. Ophthalmol. Vis. Sci. 60, M184–M203. 2. Gifford K., 2020. Axial Length Measurement: New Frontiers in Myopia Management. <https://www.mivision.com.au/2020/12/axial-length-measurement-new-frontiers-in-myopia-management/> (Accessed 7th April 2022).

3. When refraction is measured at or below -0.5D threshold during or between recorded eye exams 4. Tideman, J.W.L., et al. 2018. Axial length growth and the risk of developing myopia in European children. Acta Ophthalmol. (Copenh.) 96, 301–309. 5. Sanz Diez, P., et al. 2019. Growth curves of myopia-related parameters to clinically monitor the refractive development in Chinese schoolchildren. Graefes Arch. Clin. Exp. Ophthalmol. 257, 1045–1053 6. Essibox® Myopia Care displays results that facilitate the interpretation done by the Eye Care Professional 7. Essibox® Myopia Care displays the recommendation and solution formulated by the Eye Care Professional.